



## **Strategic Planning Workgroup**

February 2023

### **General Workgroup Description**

The Michigan Library Association's Strategic Planning Workgroup's role is to:

- Develop, analyze, modify and evaluate the strategic plan/goals and objectives of MLA.
- Identify any areas that need improvements within the organization.

### **Workgroup Membership and Meetings**

The Strategic Planning Workgroup shall be made up of between 5-15 MLA board members and members of the Association. The Executive Director serves as staff liaison.

All workgroup members are required to attend a virtual MLA volunteer development training.

Workgroup meetings will be held monthly, if warranted, between October through June and held by zoom unless in-person is warranted.

### **Authority and Responsibilities**

The Strategic Planning Workgroup shall:

- Annually review the strategic plan/goals and objectives noting omissions, areas in need of change or modification, areas needing clarification, or areas needing further review.
- Every 4<sup>th</sup> year, determine the annual process (timeline, contractor, metrics, etc.) to gather robust input from MLA members, conduct an environmental scan and internal analysis, and research library trends.
- Make recommendations to the MLA Board of Directors regarding proposed changes and modifications and the rationale for such proposed changes to the strategic plan/goals and objectives. The plan will then be approved by the Board of Directors for implementation.

### **Committee Terms**

Workgroup members are appointed by and serve at the pleasure of the MLA Board for a term of one (1) year. Workgroup members may indicate their interest in renewing their commitment annually.

### **Chair and Vice Chair Selection**

The chair of the workgroup will be the MLA President. The vice chair will be the President-Elect.

### **Qualifications**

This is an opportunity for individuals who are passionate about the success of MLA's long-range goals and future commitment to the library field. The selected members will have achieved leadership stature in MLA

and/or in Michigan libraries. Member's accomplishments will allow them to attract other well-qualified, high-performing leaders to the committee.

**Service Without Remuneration**

Service on the Michigan Library Association's Workgroups are without remuneration or additional discounts for event attendance.